# **APPENDIX E:** MARKETING, OUTREACH, AND/OR SERVICE PLAN

## Marketing and Outreach

1. What marketing strategies and techniques will be used to attract income-eligible tenants?

Click or tap here to enter text.

1. What marketing strategies and techniques will be used to attract priority populations (if applicable)?

Click or tap here to enter text.

1. Describe your policies and practices for tenant selection, including screening criteria, the application process, and waitlist management.

Click or tap here to enter text.

## Management of affordable units

1. Who will manage the property once it has been acquired/developed?

Click or tap here to enter text.

1. Describe how restrictive covenants related to tenant income eligibility and maximum rent limitations will be verified throughout the affordability period.

Click or tap here to enter text.

## Service Plan

1. Provide information on proposed resident services.
   1. What services will be provided?

Click or tap here to enter text.

* 1. Who will provide the proposed services?

Click or tap here to enter text.

* 1. What is the source of funding for resident services?

Click or tap here to enter text.

## Relocation Plan

1. Is the proposed project currently occupied?  Yes  No
2. Will relocation services be used?  Yes  No
3. Who will provide relocation services? Provide a relocation plan, if applicable.

Click or tap here to enter text.