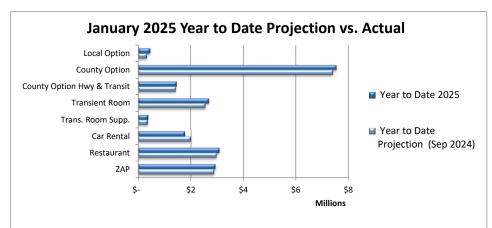
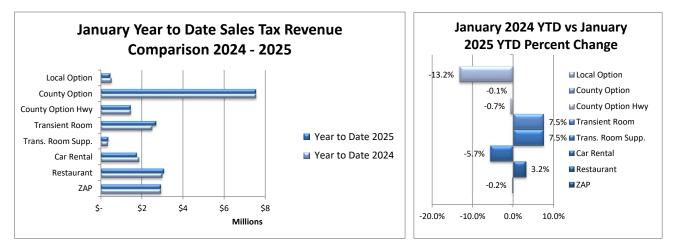
### Actual Sales Tax Receipts versus Projected Year to Date through January 2025



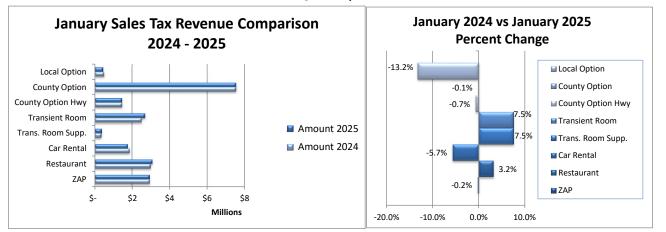
Tax	Y	ear to Date 2025	Ye	ear to Date Projection (Sep 2024)	Difference	Diff. %
Local Option	\$	440,055	\$	323,000	\$ 117,055	36.2%
County Option	\$	7,542,862	\$	7,416,000	\$ 126,862	1.7%
County Option Hwy & Transit	\$	1,455,793	\$	1,433,000	\$ 22,793	1.6%
Transient Room	\$	2,690,215	\$	2,552,000	\$ 138,215	5.4%
Trans. Room Supp.	\$	372,348	\$	353,000	\$ 19,348	5.5%
Car Rental	\$	1,760,387	\$	1,976,000	\$ (215,613)	-10.9%
Restaurant	\$	3,075,908	\$	2,966,000	\$ 109,908	3.7%
ZAP	\$	2,924,704	\$	2,875,000	\$ 49,704	1.7%
TOTAL	\$	20,262,272	\$	19,894,000	\$ 368,272	1.9%

# Salt Lake County Year to Date Sales Tax Compared to Prior Year Year to Date Through January 2025



Tax	Yea	ar to Date 2025		Year to Date 2024	Difference	Diff. %
Local Option	\$	440,055	\$	507,222	\$ (67,167)	-13.2%
County Option	\$	7,542,862	\$	7,551,449	\$ (8,587)	-0.1%
County Option Hwy	\$	1,455,793	\$	1,465,469	\$ (9,676)	-0.7%
Transient Room	\$	2,690,215	\$	2,501,843	\$ 188,372	7.5%
Trans. Room Supp.	\$	372,348	\$	346,276	\$ 26,072	7.5%
Car Rental	\$	1,760,387	\$	1,866,245	\$ (105,858)	-5.7%
Restaurant	\$	3,075,908	\$	2,981,036	\$ 94,872	3.2%
ZAP	\$	2,924,704	\$	2,931,290	\$ (6,586)	-0.2%
TOTAL	\$	20,262,272	\$	20,150,830	\$ 111,442	0.6%
Prepared by: Salt Lake County Mayor's Financia	al Administration	, Planning & B	udg	et		

## Salt Lake County Monthly Sales Tax Compared to Prior Year January 2025



Tax	Am	ount 2025	Amount 2024	Difference	Diff. %
Local Option	\$	440,055	\$ 507,222	\$ (67,167)	-13.2%
County Option	\$	7,542,862	\$ 7,551,449	\$ (8,587)	-0.1%
County Option Hwy	\$	1,455,793	\$ 1,465,469	\$ (9,676)	-0.7%
Transient Room	\$	2,690,215	\$ 2,501,843	\$ 188,372	7.5%
Trans. Room Supp.	\$	372,348	\$ 346,276	\$ 26,072	7.5%
Car Rental	\$	1,760,387	\$ 1,866,245	\$ (105,858)	-5.7%
Restaurant	\$	3,075,908	\$ 2,981,036	\$ 94,872	3.2%
ZAP	\$	2,924,704	\$ 2,931,290	\$ (6,586)	-0.2%
TOTAL	\$	20,262,272	\$ 20,150,830	\$ 111,442	0.6%

		Sale	es Tax Tr	ends Rep	ort Through January 2025	
12 Mo	nth Chang	ge from Pr	evious Y	ear	12 MTD 72 Mo. Trendline	e
Local Option			<b></b>	100.00%	6 🔺	5,400,361
		-	-7.0%	-	4,920,310	
		∎ <sup>−</sup> ∎ ▼	-47.3%	<b>—</b>	3,872,863	
	_	_		19.7%	A	97,805,630
<b>County Option</b>		_	-	1.4%	-	97,018,606
	╴┻┰┻╼	┓┛╼╶╴┻	∎┛ ▼	-22.7%	<b>•</b>	64,617,148
County		_	A	20.8%	A	19,007,666
Option		_	-	1.2%	-	18,823,167
Highway *		∎╹╸╴╹	∎┛- ▼	-23.4%	▼	13,061,500
Transient			<b></b>	37.3%	A	29,075,357
Room			<b>.</b> -	7.9%	$\neg$ / .	29,017,256
KUUIII			▼	-31.5%	$\checkmark$	9,473,203
Trans. Room				37.3%	A	4,024,271
Supp.			<b>.</b> -	7.8%		4,016,229
Supp.			▼	-31.5%		1,311,170
				81.2%	<b>▲</b>	22,213,364
Car Rental			- I	0.5%		21,264,193
				-33.6%		8,579,521
Restaurant		-	<b></b>	35.6%	A	38,466,902
		_		4.7%		38,272,891
				-24.8%	✓ ▼	21,827,540
ZAP	_	_		21.1%	A	38,007,957
		1.2%		37,657,281		
			- ▼	-23.4%	▼	25,507,596

#### Explanation of 12 Month Change from Previous Year Section

This section presents a series of month-over-month changes from prior year, as well as 12 month to 12-month percentage change.

Bar Chart. Each bar represents percentage change of one month of the most recent 12 months, compared to the same month one year previous.

High/Current/Low Table. This table shows the highest and lowest month-overmonth changes in the most recent 12 months. It also shows in the center the "current" value, the most recent 12 months compared to the same 12 months one year previous (12 over 12).

Interpreting the trend data. The bar chart will show fluctuations are a normal part of the distribution process. While any given month does not make a trend, if the values are predominantly one way or the other, this indicates a trend in that direction. The 12 over 12 number gives an indication of what the annual growth

#### Explanation of 12 Months To Date 72 Month Trendline Section

This section is based on a series of moving 12-month totals. The value of the 12-month moving total is twofold. First, totalling 12 months helps smooth out the distributional fluctuations. Second, the 12-month total gives you a proxy "annual" figure showing what annual revenue would be if the year ended in the current month.

Line Graph and High/Current/Low Table. The line graph is selfexplanatory. The high/current/low table puts the current figure in the context of historical figures.

\* County option sales and use tax for highways and public