Actual Sales Tax Receipts versus Projected
Year to Date through January 2020

January 2020 Year to Date Projection vs. Actual
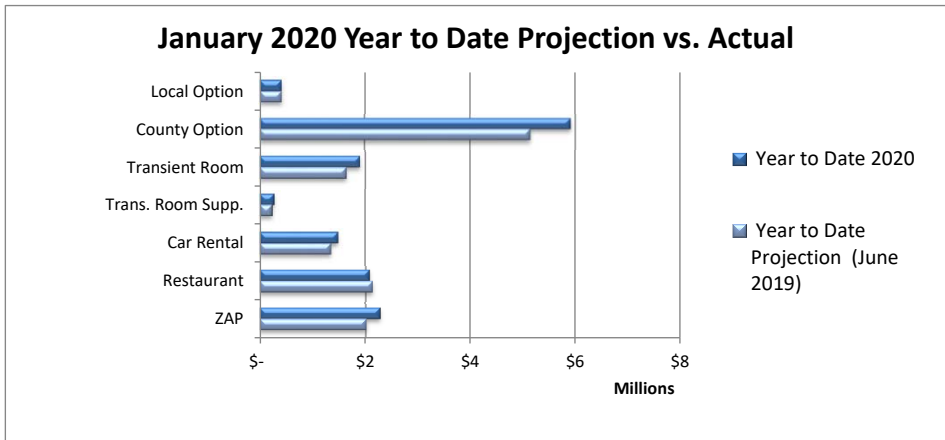
Tax	Year to Date 2020	Year to Date Projection (June 2019)	Difference	Diff. %
Local Option	$ 405,061	$ 406,000	$ (939)	-0.2%
County Option	$ 5,920,852	$ 5,148,000	$ 772,852	15.0%
Transient Room	$ 1,892,349	$ 1,637,000	$ 255,349	15.6%
Trans. Room Supp.	$ 261,917	$ 227,000	$ 34,917	15.4%
Car Rental	$ 1,476,095	$ 1,345,000	$ 131,095	9.7%
Restaurant	$ 2,065,908	$ 2,127,000	$ (61,092)	-2.9%
ZAP	$ 2,264,667	$ 2,009,000	$ 255,667	12.7%
TOTAL	**$ 14,286,849**	**$ 12,899,000**	**$ 1,387,849**	**10.8%**

Salt Lake County Year to Date Sales Tax Compared to Prior Year
## Year to Date Through January 2020

January Year to Date Sales Tax Revenue Comparison 2019 - 2020

January 2019 YTD vs January 2020 YTD Percent Change
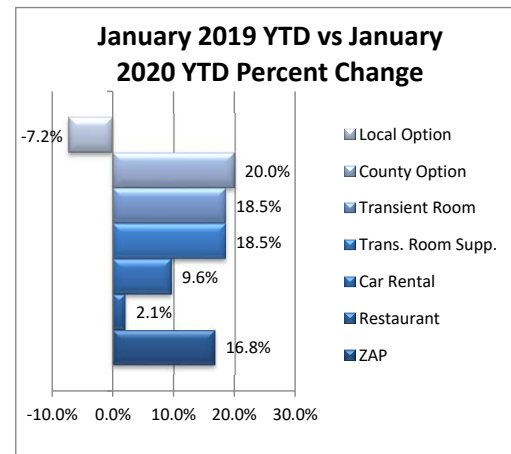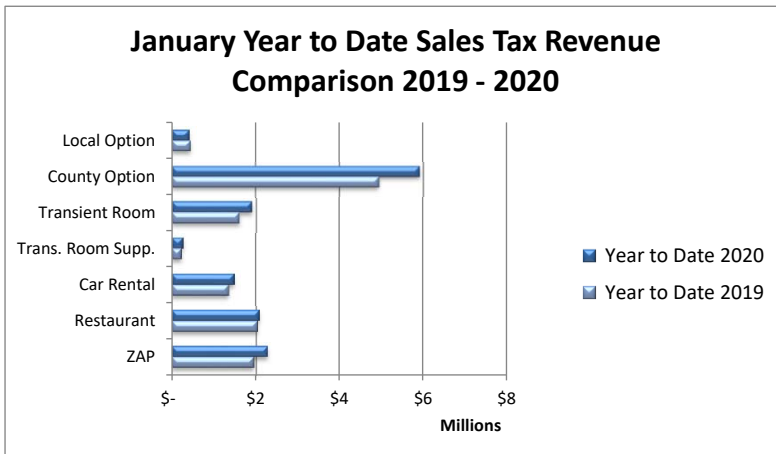
Tax	Year to Date 2020	Year to Date 2019	Difference	Diff. %
Local Option	$ 405,061	$ 436,589	$ (31,528)	-7.2%
County Option	$ 5,920,852	$ 4,935,539	$ 985,313	20.0%
Transient Room	$ 1,892,349	$ 1,596,736	$ 295,613	18.5%
Trans. Room Supp.	$ 261,917	$ 221,002	$ 40,915	18.5%
Car Rental	$ 1,476,095	$ 1,346,274	$ 129,821	9.6%
Restaurant	$ 2,065,908	$ 2,023,767	$ 42,141	2.1%
ZAP	$ 2,264,667	$ 1,939,057	$ 325,610	16.8%
TOTAL	**$ 14,286,849**	**$ 12,498,964**	**$ 1,787,885**	**14.3%**

Salt Lake County Monthly Sales Tax Compared to Prior Year
January 2020

January Sales Tax Revenue Comparison 2019 - 2020

January 2019 vs January 2020 Percent Change
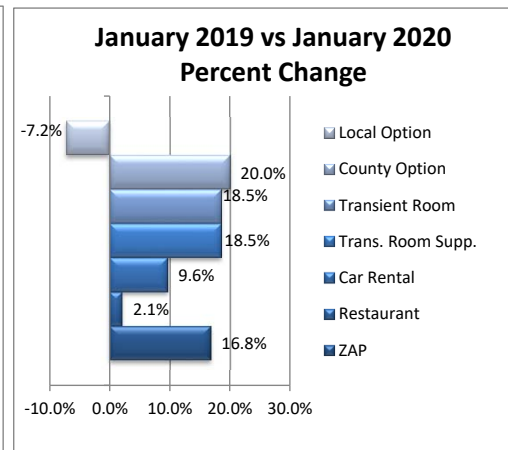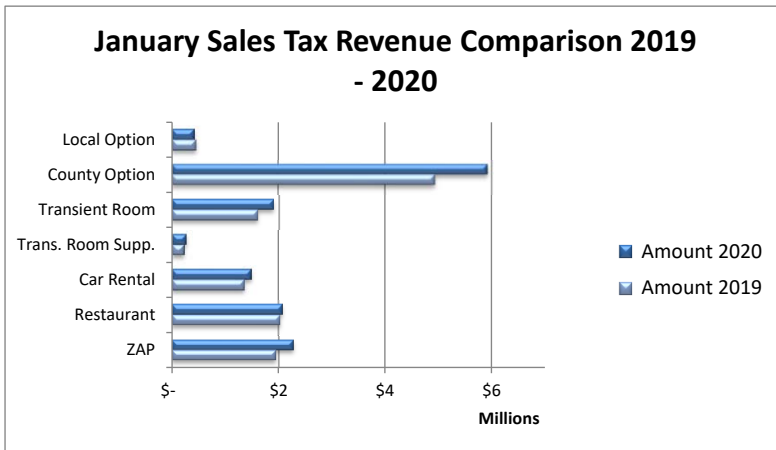
Tax	Amount 2020	Amount 2019	Difference	Diff. %
Local Option	$ 405,061	$ 436,589	$ (31,528)	-7.2%
County Option	$ 5,920,852	$ 4,935,539	$ 985,313	20.0%
Transient Room	$ 1,892,349	$ 1,596,736	$ 295,613	18.5%
Trans. Room Supp.	$ 261,917	$ 221,002	$ 40,915	18.5%
Car Rental	$ 1,476,095	$ 1,346,274	$ 129,821	9.6%
Restaurant	$ 2,065,908	$ 2,023,767	$ 42,141	2.1%
ZAP	$ 2,264,667	$ 1,939,057	$ 325,610	16.8%
TOTAL	$ 14,286,849	$ 12,498,964	$ 1,787,885	14.3%

Sales Tax Trends Report Through January 2020

	12 Month Change from Previous Year		12 MTD 72 Mo. Trendline	
Local Option *		▲ 100.00% - -5.2% ▼ -35.9%		▲ 24,044,015 - 5,177,290 ▼ 4,472,654
County Option		▲ 20.0% - 6.1% ▼ -1.2%		▲ 68,535,920 - 68,535,920 ▼ 49,420,632
Transient Room		▲ 18.5% - 5.3% ▼ -8.9%		▲ 21,384,382 - 21,384,382 ▼ 13,657,003
Trans. Room Supp.		▲ 18.5% - 5.3% ▼ -8.9%		▲ 2,959,777 - 2,959,777 ▼ 1,890,242
Car Rental		▲ 41.7% - 4.6% ▼ -35.4%		▲ 15,685,320 - 15,685,320 ▼ 10,896,282
Restaurant		▲ 12.2% - 6.1% ▼ -1.6%		▲ 26,938,551 - 26,938,551 ▼ 18,750,539
ZAP		▲ 16.8% - 5.5% ▼ -2.7%		▲ 26,908,335 - 26,908,335 ▼ 19,307,445

Explanation of 12 Month Change from Previous Year Section
This section presents a series of month-over-month changes from prior year, as well as 12 month to 12-month percentage change.

Bar Chart. Each bar on the bar chart represents one month of the most recent 12 months, compared to the same month one year previous.

High/Current/Low Table. This table shows the highest and lowest month-over-month changes in the most recent 12 months. It also shows in the center or "current" value, the percentage change of the most recent 12 months compared to the same 12 months one year previous (12 over 12).

Interpreting the trend data. The bar chart will show fluctuations are a normal part of the distribution process. While any given month does not make a trend, if the values are predominantly one way or the other, this indicates a trend in that direction. The 12 over 12 number gives an indication of what the

Explanation of 12 Months To Date 72 Month Trendline Section
This section is based on a series of moving 12-month totals. The value of the 12-month moving total is twofold. First, totalling 12 months helps smooth out the distributional fluctuations. Second, the 12-month total gives you a proxy "annual" figure showing what annual revenue would be if the year ended in the current month.

72-month Series Length. This length gives us the trend for the last six years.

Line Graph and High/Current/Low Table. The line graph is self-explanatory. The high/current/low table puts the current figure in the context of historical figures.

* Large variance in Local Option in November and December is due to a large audit adjustment in 2018 that did not recur in 2019.