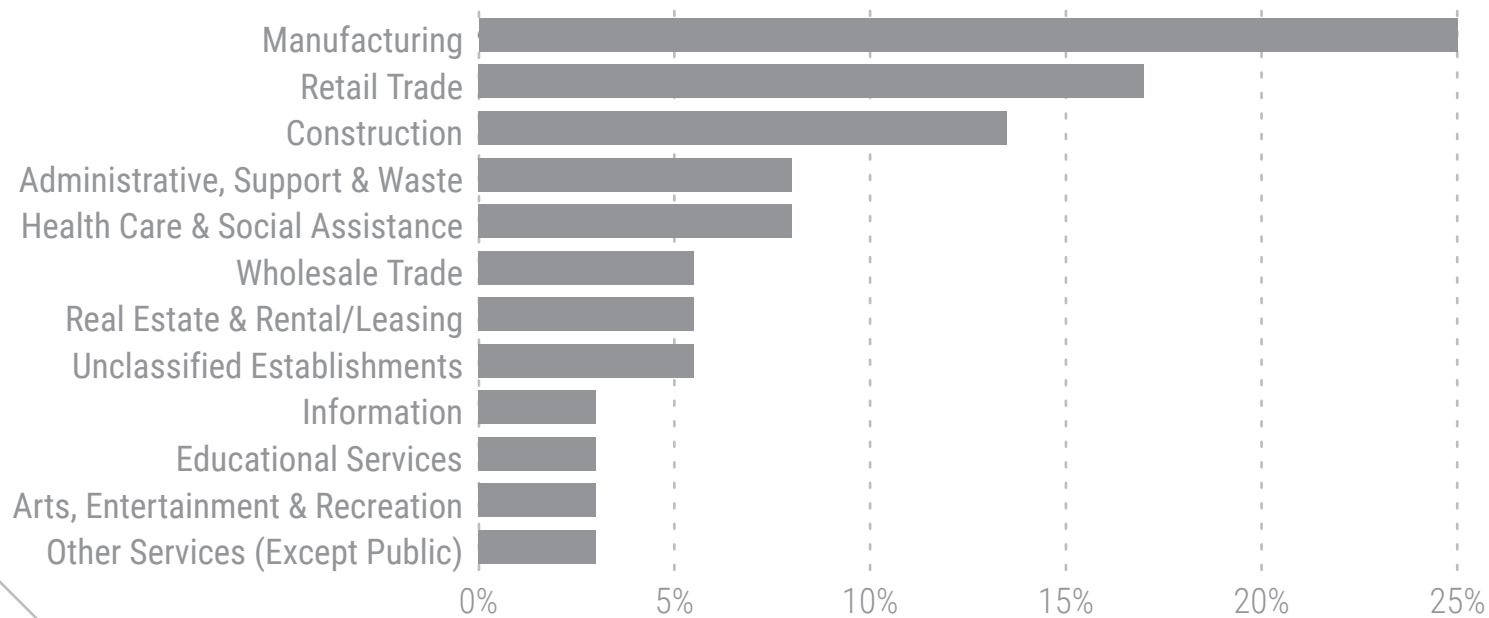


PERCENT OF INDUSTRIES REPRESENTED



INTERVIEW HIGHLIGHTS

“
The biggest challenge for our business was dealing with West Jordan City to get my business going at this location. It took 18 months from start to finish for them to say ok. It was one thing after another. Every time you went it was something different with the planning commission, and it was a slow tedious process. I would go in, comply with what they asked for, and then they would bring up new things. They are not clear up front with what you need to do.
 ”

“
We have tried domestic manufacturing in the US, and they don't want small contracts that we can offer, so we have to go overseas. I feel like if we are going to invest in domestic manufacturing there's got to be changes. The manufacturers aren't hungry enough for our business.
 ”

“
Diversity is remarkably important for us, we have a variety of clients - we sell space for people that want to have events in them. So the more we are representative of the communities that we are in, the better we serve them.
 ”

*All remarks were gathered from business-decision makers in your municipality

Salt Lake County

METRO SOLUTIONS

**WEST JORDAN
 BUSINESS OUTREACH REPORT**



84081 | 84084 | 84088

Businesses interviewed in the following ZIP codes

OF BUSINESSES INTERVIEWED:

Annual revenues from \$8,000 to \$21,500,000
Median annual revenue: \$1,450,000

56%

Are family owned

78%

Are members of a chamber, guild, or business association

Top cited benefits of these memberships:

1. Networking
2. Education
3. Marketing

36%

Of decision-makers interviewed were female

33%

Have more than 50% of workforce comprised of women

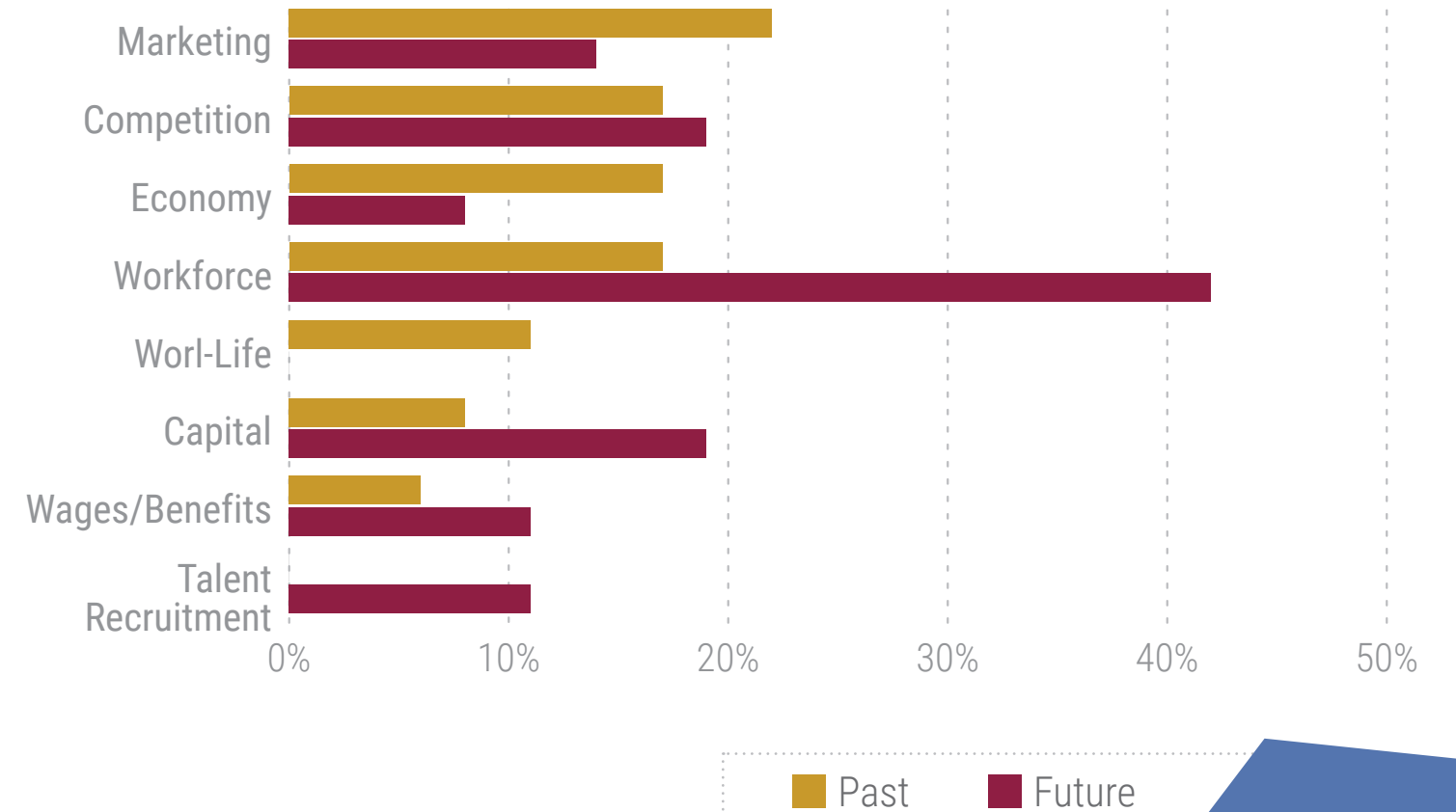
28%

Export to foreign markets

*Interview data shows when women are in decision-making roles within a business, more women are employed by that business

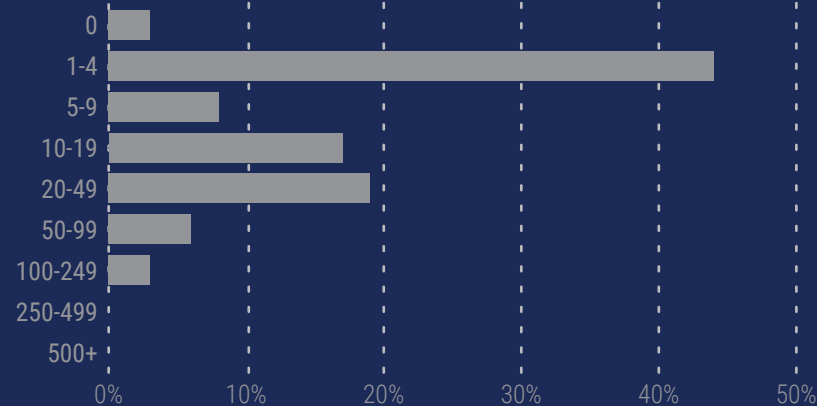
TOP BUSINESS CHALLENGES PAST AND FUTURE

(Percent of Businesses Citing Challenge)



EMPLOYEES & WORKFORCE

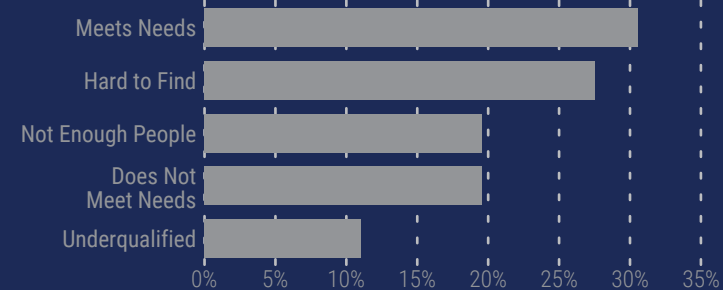
Businesses Interviewed by Employee Count



How could the local workforce better meet your needs?



How does the local workforce fit your company's talent needs?



What challenges do you experience in meeting your workforce needs?

