

Youth Advocacy Pilot Project

Request For Applications (RFA) Information Session

Salt Lake County Health Department (SLCoHD)

Agenda

1. Introduction
2. Eligibility
3. Required Grant Activities
4. Partnership with Salt Lake County Health Department
5. Application Process
6. CADCA
7. Q & A

1. Introduction

1. Introduction

Purpose:

Develop youth by strengthening communities

Vision:

A Salt Lake County where youth lead the way in transforming their communities to be healthier through advocacy and action.

1. Introduction

Mission:

1. Provide prosocial opportunities for youth to build skills, gain recognition, and foster strong relationships and a sense of community, all within a framework of healthy beliefs and clear standards.
2. Support youth groups in leading impactful advocacy projects that address substance use and related risk factors, engage decision-makers, and promote lasting community change—through training, guidance, and partnership with the Salt Lake County Health Department.

1. Introduction

1st Year Successes

YAGI 2024-2025 Pilot Year

5 unique youth-led projects



28

applicants



5

recipients

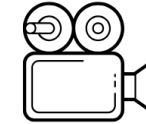


28

youth attended
CADCA



youth health and
substance use
prevention podcast



youth substance use
awareness
documentary



youth mental health
awareness campaign



tobacco retailer
mapping



youth experience
interview and data
collection



54

youth trained and recognized
through the social development
strategy

1. Introduction

- This Request for Applications (RFA) is for youth groups in Salt Lake County to engage in advocacy projects.
- Each recipient will receive \$20,000 to support advocacy projects. We plan to award 5 youth groups.

Anticipated Time Period: The 2025/2026 school year

1. Introduction

- Applicants may also receive an additional \$21,500 for a minimum of 2 adults and 5 youth to attend CADCA Forum in Washington D.C., February 2–5, 2026.
- Applicants may receive additional funding beyond the \$21,500 to take more participants (youth and chaperones) to the CADCA Forum.
 - The total number of travelers approved is dependent upon available funding.

1. Introduction

Funds may be spent on:

- Advertising, speaker fees, training, mileage, supplies, venue, food, membership fees, printing, educational materials, incentives, and up to \$3,000 for personnel

CADCA funding may be spent on:

- CADCA membership, conference registration, travel, lodging, meals, per diems, and other travel-related expenses.

1. Introduction

Funds may NOT be used for:

- Direct or grassroots lobbying

2. Eligibility

2. Eligibility

Youth groups meeting the following criteria:

- Applicant youth groups must be associated with a legal entity that is able to accept and manage grant funds. *Examples of legal entities eligible for funding include schools, school districts, nonprofit organizations, and public agencies. For-profit entities are not eligible to apply.*

2. Eligibility

- Youth groups must already be formed
- Youth groups must consist of at least five (5) youth, ages 14-24 years old, who live in Salt Lake County.

3. Required Grant Activities

3. Grant Activities

The Goal of the Required Grant Activities:

To implement an advocacy project that build leadership skills and prevention knowledge for participating youth and makes a positive impact in our communities.

3. Grant Activities

Projects

- Each youth group will design and implement their own advocacy project
- Project plans will be submitted to and approved by SLCoHD after funding is awarded. Project plans will NOT be submitted as part of this application.

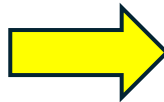
3. Grant Activities

Advocacy Project Requirements

- The project must be designed and led by the youth with adult support
- Project must address a substance use behavior or a related risk/protective factor

3. Grant Activities

Project must address at least one environmental strategy



CADCA'S SEVEN STRATEGIES for Community Change

- 1. Providing Information
- 2. Enhancing Skills
- 3. Providing Support

INDIVIDUAL

- 4. Enhancing Access/Reducing Barriers
- 5. Changing Consequences
- 6. Physical Design
- 7. Modifying/Changing Policies

ENVIRONMENTAL

3. Grant Activities

A Word About "Prevention"

"Prevention" = substance use prevention (SUP)

- Tobacco use, vaping, underage alcohol use, marijuana, opioids, etc.

Risk and Protective Factors for SUP work upstream.

- Family conflict, academic failure, prosocial peers – and more

*Even if your youth group doesn't "do" substance use prevention,
you probably work with the risk and protective factors!*

3. Grant Activities

Advocacy Project Requirements, continued

- Project activities must be sufficiently thorough and robust to affect community change. One-time stand-alone events with no follow-up activities will generally not be approved.
- Recipients must submit project plans and a budget to SLCoHD for approval after funding is awarded (templates will be provided).

SLCoHD will work with recipients to ensure all projects meet grant requirements.

3. Grant Activities

Example Project

Research a specific community issue and organize and implement an event (such as a decision-maker dinner or townhall meeting) or campaign (such as a social media campaign or letter-writing campaign) around the issue, then follow up with presentations, trainings, or meetings with key stakeholders (such as decision-makers and elected officials).

3. Grant Activities

Example Project

Become trained in the CATCH My Breath curriculum (a youth vaping prevention program) and teach a variety of other youth (youth groups, school assemblies, after school programs, etc.) about the dangers and harms of vaping.

3. Grant Activities

Example Project

Learn the Social Development Strategy (SDS), conduct train-the-trainer sessions with peers, and institute an SDS campaign school or community-wide.

3. Grant Activities

Additional Grant Requirements

- Recipients will partner with SLCoHD for technical assistance and other needs
- Hold regular youth group meetings (at least monthly)
- Complete trainings provided by SLCoHD:
 - Advocacy Bootcamp
 - Project Planning Strategies
 - Social Development Strategy
 - CADCA orientation (if applicable)
- Submit project plans, budget, and reports

3. Grant Activities

Grant Timeline of Deliverables and Payments

July - August 2025	- Orientation meetings held with each recipient individually
On or before September 15, 2025	<ul style="list-style-type: none">- Notify County how many people you would like to attend CADCA- The required one-hour trainings will be scheduled- 1st project payment of \$10,000 issued and CADCA funding provided (payments may take 30 days or more to arrive)
December 19, 2025	- All required training completed
January 16, 2026	<ul style="list-style-type: none">- Project proposal and budget due- 2nd project payment of \$8,000 issued- Mid-year progress report due
March 13, 2026	- CADCA report due
May 29, 2026	<ul style="list-style-type: none">- Final report due- 3rd and final payment of \$2,000 issued upon report submission

4. Partnership with SLCoHD

4. Partnership with SLCHD

Salt Lake County Health Department (SLCoHD) will:

- Provide technical assistance to recipient youth groups
- Provide the required adult trainings
- Assist youth groups in project development
- Host monthly check-in meetings with recipients
- Connect youth groups to appropriate public health resources and services
- Other support services, such as attending youth group events or meetings

5. Application Process

5. Application Process

Grant information page:

<https://www.saltlakecounty.gov/health/substance-use-prevention/community-partners/request/>

We recommend saving your answers in a Word or Google Doc to paste into the Google Form when you are ready to submit your application. Note the word limits.



5. Application Process

May 5, 2025	RFA Open
May 13, 2025	Information Session
June 13, 2025	RFA Closes at 11:59 P.M. MDT.
June 15 to June 26, 2025	Review applications and select recipients (Steve, Abbey, Britta, Kassidy)
June 30, 2025	Notify Recipients Contract Signing Process Begins (approx. 3 weeks) - Once contracts are fully executed, submit a pre-approval purchase request.
July 14, 2025	Contracts Fully Executed

6. CADCA

6. CADCA

What is CADCA?

- Community-Based, Advocacy-Focused, Data-Driven, Coalition-Building Association (CADCA)
- Leading U.S.-based substance use prevention organization
- Represents 5,000 community-based coalitions across the United States and in 23 countries

6. CADCA

CADCA Forum – February 2-5th 2026

- 4-Day Conference for Adults and Youth in Washington D.C. area
- Youth Track Learns Strategies to Fight Substance Use
- Opportunity to Meet National Policymakers

6. CADCA

CADCA Forum

- Fun Activities such as a Social and Dance
- Visit Capitol Hill and Other Important Historical Sites
- Meet Other Youth from Across the Country

6. CADCA

CADCA Forum

- Recipients attending CADCA are solely responsible for coordinating all conference and travel logistics (providing chaperones, making travel arrangements, registering participants, securing any liability waivers and permission slips, etc.).
- SLCoHD will not assist youth groups in any trip-related arrangements including meetings with state Congresspeople. But groups may work on these arrangements jointly.

6. CADCA

CADCA Forum

- Trainings must be completed, and projects must be identified and approved (with budget submitted and approved) prior to the CADCA Forum in early February 2026.
- Projects are not required to be completed, just selected prior to the conference.

7. Questions and Answers