

Wheeler Farm Sunday Market - Managed by the Salt Lake County Parks Department  
**2024 GROWER/PRODUCER VENDOR APPLICATION**

Business Name: \_\_\_\_\_

Owner/Contact Name(s): \_\_\_\_\_

Business Mailing Address: \_\_\_\_\_

Phone: \_\_\_\_\_ Mobile: \_\_\_\_\_

E-Mail: \_\_\_\_\_

(Most Market communication will be done via email—please make sure you print and use a valid address that you check often.)

Website: \_\_\_\_\_

**Applicants are responsible for permits from the Health Department and/or the Utah Department of Agriculture. If a permit is required for operation, a copy of the applicable permits MUST BE ATTACHED TO THE APPLICATION or the vendor will be unconsidered. Please refer to the Food Establishment Registration Rule R7-540 or the "Licensing" section of the Wheeler Farm Sunday Market Vendor Handbook.**

List all Products the Applicant intends to offer for sale at the Market:

(If you are only selling produce for fresh and raw market, you may simply list 'produce' in this section)

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Check here if Vendor's products include processed foods for consumption. If such items are offered, please also complete the Processed Food Vendor Application or Concessions Vendor Application, as applicable.

Does Applicant grow the above produce itself? YES \_\_\_\_\_ NO \_\_\_\_\_

Does the Applicant grow the above produce within the state of Utah? YES \_\_\_\_\_ NO \_\_\_\_\_

Do you have a storefront where you sell your produce or products?: YES \_\_\_\_\_ NO \_\_\_\_\_

Have you had a booth at the Wheeler Farm Market in the past?: YES \_\_\_\_\_ NO \_\_\_\_\_

**Before Submitting this application, Applicant has:**

- Included all legally required permits and certifications.
- Reviewed this Application to ensure it is complete.
- Read the Market Rules and Regulations stated in the Market Handbook.

**By signing below, Applicant certifies to the best of his/her ability that the information herein contained is accurate and correct.**

APPLICANT PRINT NAME: \_\_\_\_\_

Applicant Signature: \_\_\_\_\_ Date: \_\_\_\_\_

# MARKET VENDOR FEES:

## ALL APPLICATIONS MUST BE TURNED IN WITH A NON-REFUNDABLE APPLICATION FEE OF \$35.00

The Market at Wheeler Farm is a **SUNDAY MARKET**, the Market runs **May 19 to October 13** for the 2024 season for a total of 21 Market Days. Vendors are expected to stay for the FULL market operating time—hours are 9:00am - 1:00pm each Sunday. Please refer to the Wheeler Farm Sunday Market Vendor Handbook for rules on inclement weather, set up, and break down. If vendors plan to attend all the Market Days, the cost is a flat \$220 annual fee for PRODUCE/GROWER ONLY vendors. Drop-in rates for produce vendors are \$20 per day. Please indicate below, which market days you plan to attend, if not paying the annual fee.

WILL YOU BE ATTENDING ALL MARKETS?: YES \_\_\_\_\_ NO\* \_\_\_\_\_

\*If NO, please CIRCLE all the days you wish to attend—if you do not let us know you can't attend a market, you will be subject to a \$25 fee.

**May:** 19 26  
**June:** 2 9 16 23 30  
**July:** 7 14 21 28  
**August:** 4 11 18 25  
**September:** 8 15 22 29  
**October:** 6 13

WILL YOU NEED POWER AT YOUR BOOTH?: YES\*: \_\_\_\_\_ NO: \_\_\_\_\_

\*Annual Rate: \$3.00 each day at \$66.00 or daily rate is \$5.00 each day.

### **THIS IS AN APPLICATION!**

Filling out the application does NOT guarantee an award of booth space at the Market. Once your application has been received with the Application Fee, Applications will be reviewed and Vendors will be selected by a Selection Committee based on the Selection Criteria provided in the Market Handbook. Applicants who are selected for a Market Booth will be required to sign a contract.

#### **TO COMPLETE YOUR APPLICATION:**

- Pay Your non-refundable Application Fee. This can be done in person, or you will be emailed a link to pay online.
- REMEMBER: COPIES OF APPLICABLE PERMITS OR CERTIFICATES MUST ACCOMPANY ALL APPLICATIONS.
- INCOMPLETE APPLICATIONS WILL NOT BE CONSIDERED.
- Please read fully the Market Vendor Handbook, as well as the enclosed Rules and Regulations.
- **DUE: February 16, 2024,- Late Applications will be considered on a first come, first server basis, but an award of booth space is not guaranteed.**